

CLORAMA DORVILIAS

UX & INTERACTION DESIGN

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PORTFOLIO

Hello! I'm wildly passionate about creating products and services that anticipate needs, solves problems, and provides a positive experience for diverse users.

Research

Secondary Research
Stakeholder Interviews
Extreme User Interviews
Competitive Analysis
Contextual Enquiry
User/Guerilla Surveys
Error Analysis
Flow Analysis
Cognitive Task Analysis

UX Methods

Strategy Development
Usability Testing
Heuristic Evaluation
User Personas
Journey Mapping
Information Architecture
Site Mapping
Prototyping (rapid, paper, experience, etc)
High Fidelity Prototyping
Scenarios
Workflows/Storyboards
Interaction Design
Empathy tools

Technical

HTML/CSS
Unity 3d for VR/AR
NodeJS
Javascript (basic)
Google Analytics/API
Arduino/C++
Raspberry Pi
Sketch/Sketch3D
Autocad 3d
Photoshop
Illustrator
Premier Pro
AfterEffects

Passions

Volunteering
Longboarding
Traveling
Coffee
Painting
Superheroes! :)
Social Equality
Taking Risk!

EDUCATION

UAL: London College of Communication
2014 - 2015

MA Interaction Design Communication, London UK
Practice-led design course for technology informed & interdisciplinary design world with focus on interaction design, design prototyping, physical computing, user-centered design, open-source digital platforms, communication design, experience design, etc.

Leadership: Course Representative

Grade: Distinction

Thesis: Mitigating Unconscious Bias with Virtual Reality

Santa Clara University
2005 - 2009

BS in Political Science, Santa Clara, CA

American University
2008

Washington Semester Program, Washington D.C.

Criminal Justice & Transforming Communities Course.

Performed research methods in rapid ethnography, stakeholder interviews, and personal inventories to analyze and evaluate policy measures. Resulted in formulated proposals for effective development in assigned Trinidad community.

WORK

Pebble {code}
London, UK
2015 - Present

UX Specialist

Advocating user experience from concept inception to product development. Lead user experience initiatives, method, & strategy sessions with senior leadership to boost sales and lead engagement efforts. Lead internal website team to apply optimization practices driven by ux research to boost traffic and grow social media following showing significant positive results. Work with clients directly to provide heuristic evaluations, wireframes, and/or prototype solutions for projects.

Creative Clo
Remote
2014 - 2014

Self-Employed

Provide graphic design, website development, social media and branding consultation for first time women entrepreneurs & charities. Worked with clients directly to design strategies and create online presence and attract targeted markets. Clients included: Issa Rae of Issa Rae Productions, HERA UK (NGO), and STEM Silicon Valley.

NYC Civic Corps
New York City, NY
2012 - 2013
(10 Month Contract)

Volunteer Recruitment Associate at Animal Care & Control of NYC

Managed daily correspondence between prospective and current volunteers to ensure satisfaction and incorporate feedback to improve operations. Worked with team to revamp volunteer onboarding process; led volunteer trainings, surveys and interviews, contextual enquiries, and empathy methods.

Silicon Valley Leadership Group
San Jose, CA
2011 - 2012
(Contract)

Housing & Community Development Associate

Grew and fostered stakeholder network amongst local government leaders, tech executives, and community leaders to advance public policy issues on common ground. Organized and led events to engage Silicon Valley stakeholders in housing & community development issues. Took initiative to create first ever online resource platform for housing advocates drawn from stakeholder interviews, and observations from advocate meetings & events.

AmeriCorps VISTA
Oakland, CA
2009 - 2010
(1 year Contract)

Community Engagement Coordinator at Playworks

Conducted stakeholder research, comparative analysis, secondary research, field surveys, contextual enquiries, and experience prototyping to create the first recruitment and onboarding volunteer program for a national nonprofit.

LEADERSHIP & AWARDS

CITY OF SAN JOSE
2011 - 2012

Housing & Community Development Advisory Commissioner

Held office as public official to sit on panel of 6 to advise City Council and Mayor of San Jose on \$10 million federal grant allocation.

SANTA CLARA UNIVERSITY
2011 - 2012

MultiCultural Center Executive Board Member

Award: Executive Board Member of the Year